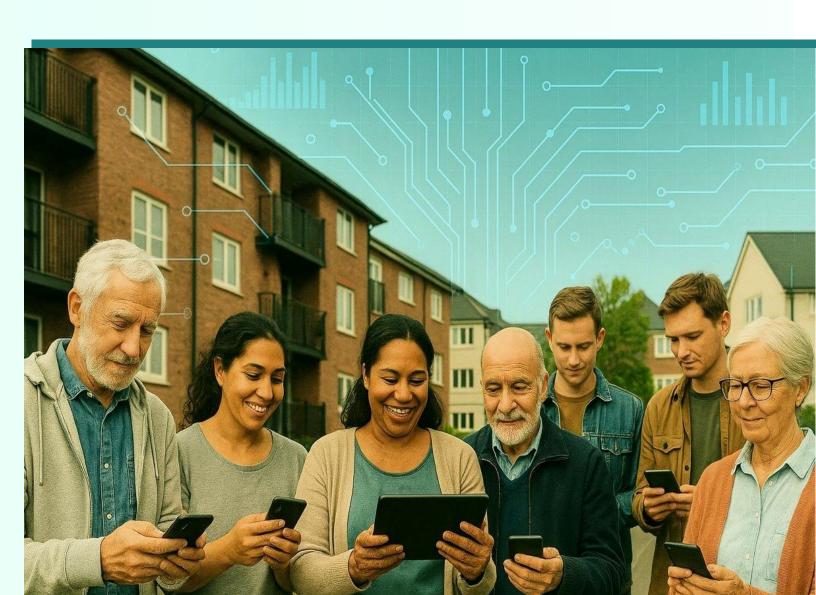


AI & Digital Strategy Evaluation Checklist

For Board Members and Executives in Social Housing.





Use this checklist to assess whether your current AI and digital strategy is ethical, effective, and aligned with tenant needs and regulatory expectations.

Checklist Item	Explanation / Criteria	RAG Rating
Do we have a clear Al	Our strategy explains how Al	[Red] [Amber]
& Digital vision linked	supports better outcomes for	[Green]
to our social purpose?	tenants, staff, and compliance.	
Have we assessed our	We've reviewed data quality,	[Red] [Amber]
organisational	leadership skills, governance	[Green]
readiness for AI?	structures, & culture.	
Are our AI & digital	Projects are focused on	[Red] [Amber]
investments solving	meaningful challenges - not	[Green]
real housing	tech for tech's sake.	
problems?		
Do we pilot and test	Every AI initiative starts small,	[Red] [Amber]
before scaling?	with clear KPIs & human	[Green]
	oversight.	
Is transparency built	Tenants & staff know when AI	[Red] [Amber]
into our Al projects?	is used, how it works, & how	[Green]
	to challenge it.	
Have we conducted	We've tested for & mitigated	[Red] [Amber]
bias & fairness	bias across characteristics like	[Green]
assessments?	age & income.	
Is there a formal AI	We have clear accountability,	[Red] [Amber]
governance framework	ethical review, & oversight	[Green]
in place?	processes.	
Are we partnering	Our suppliers & partners meet	[Red] [Amber]
wisely & ethically?	standards for transparency	[Green]
	and data protection.	
Do we monitor,	There are regular review	[Red] [Amber]
evaluate, & adapt Al	cycles to assess tenant	[Green]
projects continuously?	impact, performance, and risk.	
Are we sharing	We contribute to shared	[Red] [Amber]
learning & supporting	insights & networks to improve	[Green]
sector-wide	housing-wide AI use.	
improvement?		

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